



SHERWIN-WILLIAMS®

caring in
FULL COLOR

OUR COATINGS IMPROVE YOUR ENVIRONMENT
OUR PEOPLE IMPROVE YOUR PROCESS



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Our commitment



SHERWIN-WILLIAMS.

At Sherwin-Williams, “green” is not just a color. It’s the ongoing initiative that describes our commitment to reducing our environmental impact. Often people worry about coatings performance being compromised to satisfy green requirements, our green solutions won’t compromise durability. As a matter of fact, Sherwin-Williams has put together specifications that meet or exceed the strictest regulatory rules with some of the best products we manufacture. Duration Home[®], Resilience[™], ArmorSeal[®], ProGreen[®] 200, Harmony[®], ProMar[®] 200 Zero VOC and Loxon[®] are just a few.

As the industry leader, we are making the commitment to the environment by instituting manufacturing procedures that focus on solid waste reduction, recycling, and the implementation of zero discharge processes. We are researching and developing innovative and advanced coatings and pioneering the use of renewable or sustainable raw materials like soy and sunflower oil. To help reduce harmful emissions, we’re developing coatings that have fewer VOCs and require fewer coats and repaints.

We’re promoting awareness of proper surface preparation and application processes to help lengthen the life span of coatings, thereby reducing the frequency of repaint-related emissions and waste. We’ve formulated many of our coatings to clean easily and to resist mildew, harmful bacteria and other microbes to improve indoor and outdoor environments. We’re helping our customers select the right products for their unique projects. More information on our programs and processes can be found at swgreenspecs.com

For more than 145 years, Sherwin-Williams has been at the forefront of coating innovation and service. To earn the trust of our customers, our employees and shareholders, we follow Seven Guiding Values: **Integrity, People, Service, Quality, Performance, Innovation and Growth.**

Our more than 30,000 employees form a service-driven company whose capabilities and resources are unmatched in the coating industry. Consistently recognized as one of the top 100 companies to work for by Fortune Magazine, our team is highly motivated to provide solutions that help our customers succeed.



SHERWIN-WILLIAMS.

caring in
FULL COLOR

Caring In Full Color: The Sherwin-Williams Company Corporate Responsibility Report.

We invite everyone to read the positive change that is happening at The Sherwin-Williams Company. Positive change is happening in our plants, stores and in our offices. We’re diving into processes and recreating them for the benefit of all. We’re reaching out to the communities around us and making a difference. For more information visit www.sherwin-willimas.com, About Us to download this report.

The Sherwin-Williams Company
Corporate Social Responsibility Report
Issue One



ECOVISION

A SHERWIN-WILLIAMS FOCUS ON SUSTAINABILITY

ECOVISION™ LEADING THE WAY IN SUSTAINABILITY

Recognizing the increasing importance of preserving our resources and protecting the environment, Sherwin-Williams has implemented EcoVision™ – a comprehensive mission focusing on sustainable processes, products and activities. Here are just some of the steps we're taking to achieve our ongoing EcoVision:

- Reducing waste and conserving natural resources in our manufacturing facilities
- Partnering with the U.S. EPA in their SmartWay® and Climate Leaders® programs
- Implementing recycling programs at our offices, distribution centers and facilities
- Pioneering the use of renewable or sustainable raw materials in some formulations
- Using blown-in line colorant bottles that require less resin, save freight costs and reduce the volume of hazardous waste
- Installing energy efficient systems at new plant facilities

To find out more about our EcoVision mission, visit swgreenspecs.com.



SHERWIN-WILLIAMS.

***ASK HOW TO MAKE THE WORLD A BETTER PLACE,
ONE WALL AT A TIME.***

As the coatings industry leader, Sherwin-Williams is committed to offering the most comprehensive selection of paints that deliver maximum performance and reduced environmental impact. Each day, we're helping professionals in building design, construction and maintenance create a more colorful, better future. Whatever the vision, Sherwin-Williams has the most options to make the structures in our world more sustainable, durable and beautiful.



**ANY COLOR FROM
SHERWIN-WILLIAM'S
COMPREHENSIVE
PALETTE OF MORE
THAN 1500 HUES IS
AVAILABLE IN
A PAINT FORMULA
THAT REDUCES
ENVIRONMENTAL
IMPACT.**

ASK WHY LOW VOC IS NOT THE ONLY CRITERIA FOR GREEN.

There are a number of considerations to achieving a finish that is truly green.

At Sherwin-Williams, we offer innovative, high-quality, zero or low VOC options that:

- Improve indoor air quality
- Increase durability
- Are easier to apply and maintain
- Provide great coverage
- Last longer

Using coatings with zero or low VOCs does not mean you have to sacrifice performance.

We have a wide variety of green options that deliver the quality and aesthetics our customers have come to expect for over 140 years.



LOOK FOR THESE ADDITIONAL FEATURES IN QUALITY LOW OR ZERO VOC PAINTS:

Washable, Scrubbable, Stain-Resistant
Eliminate the need for harsh
cleaning chemicals
Long-lasting for fewer repaints
Better hide in fewer coats
Anti-microbial properties inhibit
growth of mildew on the surface
of the paint film
Lower Aromatic Compounds for
Minimal Odor

VOCs are volatile organic compounds that are
released into the air as paint is drying.

ASK HOW TO BE SURE YOU'RE GETTING THE BEST PAINT WHILE MINIMIZING IMPACT ON THE ENVIRONMENT.

The Sherwin-Williams GreenSure® Designation helps you identify the products that were designed and manufactured to reduce environmental impact and to meet or exceed the most stringent regulatory requirements. For a more detailed explanation of our GreenSure designated coatings, visit swgreensure.com.

Duration Home®

- Low VOC, low odor
- Cross-linking formula prevents stains from penetrating
- Most stains wipe clean with water or mild soap
- No color rub-off and less visible shine after washing
- Anti-microbial properties to inhibit growth of microbes like mold and mildew on the paint film
- Resists moisture and water streaking
- Ideal for high-traffic residential and commercial spaces
- Matte, Satin and Semi-Gloss sheens plus deep vivid accent colors

Builders Solution®

- Low VOC, low odor
- AccuTouch™ Technology for flawless touch-ups
- Superior burnish resistance, scrubability and washability
- Unique surfacer and topcoat system designed to minimize drywall imperfections
- Reduce callbacks and satisfy builders with superior results
- Matte Flat, Flat, Eg-Shel and Surfacers

Harmony®

- 0 VOC, minimal odor
- Highest indoor air quality ratings
- Apply in occupied rooms without causing disruption
- Anti-microbial properties to inhibit growth of microbes like mold and mildew on the paint film
- Flat, Eg-Shel, Semi-Gloss and Primer

ProGreen® 200

- Low VOC, low odor
- Great value for new commercial construction or occupied areas
- Very good hide and touch-up
- Flat, Low Sheen, Eg-Shel, Semi-Gloss and Primer plus deep, vivid accent colors



DISCOVER ALL THE BENEFITS OF SHERWIN-WILLIAMS GREENSURE DESIGNATED COATINGS:

VOC < 50 g/L

Hiding Power/Opacity

Cover more walls in fewer coats with a minimum 0.95 contrast ratio at 400 sq. ft./gal.

Aromatic Compounds < 1.0% by weight

Scrubability up to 200 strokes

Chemical Component Restrictions

Higher performance ratings and better stain resistance

2.5 minimum rating, flat

7.0 minimum rating, non-flat

ASK HOW WE'RE FOCUSED ON MAKING SUSTAINABILITY A REALITY AND STRIVING TO BE A ZERO-IMPACT COMPANY.

Most comprehensive line of coatings

that comply with LEED® CARB, OTC, SCAQMD, CHPS, NAHB, GGHC and other green guidelines and regulations.

As a member of the Environmental

Protection Agency's Climate Leaders® Program, Sherwin-Williams is working directly with the EPA to reduce our overall carbon footprint.

To enhance an existing Environmental Management System (EMS), Sherwin-Williams has adopted a multi-site, corporate ISO 14001 certification program at major manufacturing and distribution sites to ensure we meet International Environmental Standards.

Many Sherwin-Williams facilities are undergoing a lighting upgrade designed to reduce carbon emissions by over 14,000 tons per year.

An EcoMet database at each of our major facilities tracks five major sustainability metrics—production, energy, natural resources, waste and recycling—and provides a clear and consistent process for measuring sustainable practices.

For greater efficiency in plant operations, we're implementing manufacturing procedures that focus on waste reduction, recycling and zero discharge processes.

Our new energy efficient manufacturing facilities include maintenance-free landscaping, UV reflecting glazing on windows, heat reflective roofing and maximized natural lighting.

To reduce the carbon footprint of our vast fleet of trucks, we have experimented with biodiesel fuels and noise-reducing auxiliary power units. We have implemented sophisticated software that allows us to plan delivery routes for maximum efficiency.

We're investing in research and development of advanced coatings that use sustainable raw materials such as soybeans and sunflower oils.

We're increasing the use of sustainable plastic paint containers, recycled labels and biodegradable shopping bags.



**SHERWIN-WILLIAMS IS
DEDICATED TO SUSTAINABILITY
IN THE 21ST CENTURY AND
BEYOND.**

Which is why we instituted EcoVision®, a company-wide commitment to develop and implement ways to reduce our impact on the environment.



Core Values of EcoVision:™

CONSERVATION We consider the environmental impact of our actions and promote the conservation of natural resources.

INNOVATION We develop new products and processes that are innovative, and reduce the environmental impact throughout the lifecycle of their use.

ACCOUNTABILITY We measure progress and hold ourselves accountable for making continuous improvement, reporting our progress and making legitimate claims.

RESPECT We respect the customs, cultures and social needs in all communities where we conduct business.

RESPONSIBILITY We expect every employee to take responsibility for reducing our impact on the environment.

ASK HOW WE CAN HELP YOU MEET ENVIRONMENTAL SPECIFICATIONS.

Sherwin-Williams has the most comprehensive lineup of paints and coatings that meet the most stringent regulatory requirements for VOCs. We have the answers for earning potential LEED® points on projects. Download our LEED® and VOC Coatings Reference Guide at swgreenspecs.com for the latest and most comprehensive list of Sherwin-Williams coatings that meet the environmental regulations and guidelines set forth by each of these organizations:

LEED | Leadership in Energy and Environmental Design
NAHB | National Association of Home Builders
GGHC | Green Guide for Healthcare
MPI | Master Painters Institute
CARB | California Air Resources Board
SCAQMD | South Coast Air Quality Management District
OTC | Ozone Transport Commission
GEI | Greenguard Environmental Institute
CHPS | Collaborative for High Performance Schools
CGBC | Canadian Green Building Council



ASK HOW YOU CAN MAKE A DIFFERENCE.

Sherwin-Williams wants to help you make sustainable design a reality for more of your clients and customers. To find a world of detailed green paint information, specifications and compliance resources, visit our website via swgreenspecs.com.



You'll be one click away from everything you'll need:

Download our LEED and Low VOC Coatings Reference Guide
Download a map and list of VOC restrictions for coatings by regulated area
Learn about environmental certifications for paint
Read the detailed criteria for the Sherwin-Williams GreenSure® Designation
Download our BIM product specification information
Read our Corporate Social Responsibility Report
Read case studies

GREENGUARD® Certification		updated 1/07/11
PRODUCTS	Children & Schools sm	Indoor AirQuality certified®
Brilliance™ High Performance Ceiling Paint, A27W01815	Certified	Certified
Harmony® Low Odor Interior Latex Eg-Shel, B9 Series	Certified	Certified
Harmony® Low Odor Interior Latex Flat, B5 Series	Certified	Certified
Harmony® Low Odor Interior Latex Primer, B11	Certified	Certified
Harmony® Low Odor Latex Semi-Gloss, B10 Series	Certified	Certified
PrepRite® Block Filler, B25W25	Certified	Certified
ProGreen® 200 Interior Latex Eg-Shel, B20-600 Series	Certified	Certified
ProGreen® 200 Interior Latex Low Sheen, B20-1600 Series	Certified	Certified
ProGreen® 200 Interior Latex Flat, B30-600 Series	Certified	Certified
ProGreen® 200 Interior Latex Primer, B28W600	Certified	Certified
ProGreen® 200 Interior Latex Semi-Gloss B31-600 Series	Certified	Certified
ProMar® 200 Zero VOC Interior Latex Eg-Shel, B20-2600 Series	Certified	Certified
ProMar® 200 Zero VOC Interior Latex Flat, B30-2600 Series	Certified	Certified
ProMar® 200 Zero VOC Interior Latex Low Sheen, B24-2600 Series	Certified	Certified
ProMar® 200 Zero VOC Interior Latex Semi-Gloss, B31-2600 Series	Certified	Certified
Pro Industrial™ Zero VOC Acrylic, B66-600 Series	Certified	Certified
Pro Industrial™ Zero VOC Waterbased Catalyzed Epoxy, B73-300 Series	Certified	Certified
Pro Industrial™ Pro-Cryl® Universal Primer Off White, B66W310	Certified	Certified
Stampede 1TX	Certified	Certified

Certification certificates can be found on; www.greenguard.org

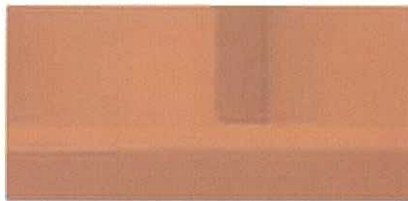


GREENGUARD Indoor Air Quality Certified® “GREENGUARD Environmental Institute (GEI) has established performance based standards to define goods with low chemical and particle emissions for use indoors, primarily building materials, interior furnishings, furniture, cleaning and maintenance products, electronic equipment, and personal care products. The standard establishes certification procedures including test methods, allowable emissions levels, product sample collection and handling, testing type and frequency, and program application processes and acceptance.”

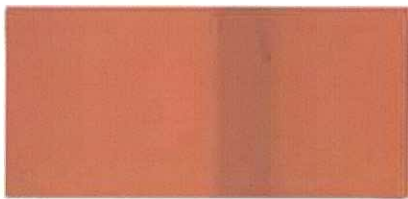
“GREENGUARD Children & Schools Product Certification Program complies with the State of California’s Department of Health Services Standard Practice (CA Section 01350) for testing chemical emissions from building products used in schools, offices and other sensitive environments. As such, GREENGUARD Children & Schools Certified products can be used as a strategy to earn valuable credits in the CHPS Best Practices Manual for K-12 schools (CHPS/GEI Agreement), U.S. Green Building Council’s LEED Green Building Rating System, Green Guide for Healthcare, NAHB Green Building Guidelines, Green Globes, Regreen and numerous other local authorities green building codes.”



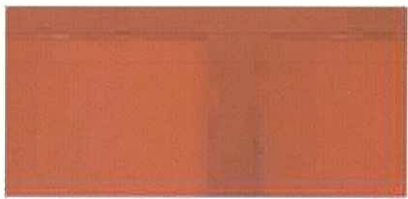
LOOKING



BEYOND



THE



COLOR.



Better ingredients mean better performance.

A high-quality paint starts with high-quality ingredients that allow paint to apply more easily, look better and last longer. There are four key ingredients that affect the quality of paint:

PIGMENT.

There are two different types of pigment that go into a can of paint: "Prime" pigments, which provide color and hide; and low-cost "Extender" pigments, which add bulk to the product, but have little value as it relates to color.

Higher-quality paints contain more of the all-important, yet more expensive, "Prime" pigments, which in the end give you easier application, better color retention, and stronger durability.

BINDERS.

The type, quality and amount of binder affects everything from stain resistance and gloss to adhesion and crack resistance. Higher quality binders, found in higher-quality paints, adhere to surfaces better and provide enhanced film integrity, making them more resistant to cracking, blistering and peeling.

There are a variety of binders used today. Latex paints contain either 100% acrylic, styrene-acrylic, or vinyl acrylic binders, while oil paints typically contain linseed oil, soya oil or modified oils called alkyds.

LIQUIDS.

The liquid provides no added performance benefits. It's simply the "carrier" that allows you to get the paint from the can to the surface. As one would guess, top quality paints have a greater ratio of solids (pigment and binders) to liquids, while cheaper paints are more "watered down" with liquid.

ADDITIVES.

Additives are ingredients that give a paint a specific benefit that it might not otherwise have. Additives such as rheology modifiers (which provide better hide and durability) and mildewcides (which keep mildew in check) are common additives found in higher-end paints. Others include dispersing agents (which keeps the pigment evenly distributed) and preservatives (which prevent spoilage during storage). Additives do increase the cost of the product, but also provide significant added benefits.



You get what you pay for. And then some.

INTERIOR PAINTS. Quality interior paints offer a wide range of advantages, from superior aesthetics to easier application to better durability. And, when they last longer they're even more environmentally friendly. Here are just a handful of the benefits you can expect from top-of-the-line interior coatings.

NO BRUSH OR ROLLER MARKS. Quality paints go on more smoothly than cheaper brands, giving you a cleaner, more consistent appearance.

BETTER HIDING. Quality paints cover the old paint job better, with less work and less retouching. So, you'll need to apply fewer coats.

MINIMAL SPATTERING. With a quality paint, clean-up after the job is faster and simpler.

BETTER RESISTANCE TO DIRT. Better paints require less maintenance.

BETTER RESISTANCE TO SCRUBBING. High-end paints stand up to repeated washings.

BETTER RESISTANCE TO BURNISHING. With quality paints, you'll notice fewer of those "shiny" marks from rubbing and cleaning, which ultimately means less maintenance.

EXTERIOR PAINTS. Quality exterior paints are formulated to provide a great look that lasts longer. They adhere better to surfaces. And they stand up to the elements much more effectively. With a high-quality paint, you can expect:

BETTER COLOR RETENTION. In many cases, quality exterior paints keep their 'new' look up to twice as long.

BETTER DIRT RESISTANCE. Quality paints won't pick up and hold airborne impurities.

BETTER RESISTANCE TO CHALKING. Quality paints will hold their finish longer.

BETTER MILDEW RESISTANCE. With quality paints, the chance of unsightly mildew is greatly reduced.

LESS BLISTERING, FLAKING AND PEELING. Quality paints have better adhesion, giving you greater curb appeal. Year after year.

BETTER HIDING. Quality paints provide a higher build for better coverage, so fewer coats are required, saving on material expense, time and labor.

Duration Home	Competitor
Vinegar	
Wine	
Tea	
Grape Juice	
Coffee	
Pop	

TESTS PROVE IT

Our product testing shows that when it comes to common household stains, Duration Home™ outperforms all other washable paints including ceramic coatings. Duration Home is superior in both washability and burnish resistance.



TESTS PROVE IT

After years of exposure, SuperPaint® Exterior outperforms the leading competitor.

Sherwin-Williams. A commitment to quality and innovation.

For over 140 years, homeowners and professionals have counted on Sherwin-Williams to provide high-quality paints they can trust. We have a long history of innovation. And today, we're more committed than ever to developing new products that meet your ever-changing needs.

We invest millions of dollars each year in research and development, to ensure a quality paint for every job. Paints with unique features like extended durability, washability, mar-resistance, superior touchup, zero VOC's, low odor, ultra-smooth finish, and one-coat hide.

We've invested in new color technologies like Sher-Color,[™] the industry's most advanced computerized color matching system, which allows you to quickly get the exact color you want. And our small container sampling system, called Color To Go,[™] allows you to try that color so you can be sure it's right.

And we've invested in people. We have expert personnel in over 3000 company-owned Sherwin-Williams stores across North America ready to provide expert advice to help you make the right choice for the job.

CURRENT PRODUCT OFFERINGS

INTERIOR PAINTS		Coverage/ Hiding	Finished Appearance	Cleanability	Low Splatter/ Thick Consistency	Fade Resistance	Moisture Resistance	Scuff/Chip Resistance	Guarantee
	Duration Home 	HHHH	HHHHH	HHHHH	HHHH	HHHH	HHHHH	HHHH	Performance Guaranteed or Full Refund
	Cashmere	HHHH	HHHHH	HHHH	HHH	HHH	HHHH	HHH	Performance Guaranteed or Full Refund
	SuperPaint	HHHHH	HHHHH	HHH	HHHH	HHHH	HHH	HHH	20 years
	Classic 99	HHH	HHH	HH	HHH	HHH	HH	HH	12 years
	Harmony 	HHH	HHH	HHH	HHH	HHH	HHHH	HHH	Performance Guaranteed or Full Refund
	ProClassic	HHHH	HHHHH	HHHH	HHHH	HHHH	HHHHH	HHHHH	Performance Guaranteed or Full Refund

EXTERIOR PAINTS		Peel and Blister Resistance	Adhesion	Hiding	Mildew Resistance	Fade Resistance	Chalk Resistance	Guarantee
	Duration	HHHHH	HHHHH	HHHHH	HHHH	HHHH	HHHHH	Lifetime Homeowner's Warranty
	SuperPaint	HHH	HHHH	HHHH	HHHH	HHHH	HHHH	25 years
	A-100	HHH	HHH	HHH	HHH	HHH	HHH	15 years
	WeatherPerfect	HH	HH	HH	HH	HH	HH	6 years
	SWP	HHH	HHHH	HHHH	HH	HH	HH	Performance Guaranteed or Full Refund
	Exterior Accents	HHH	HHHH	HHHH	HHHH	HHHH	HHHH	25 years



Sherwin-Williams designation for products that meet or exceed GS-11 criteria for coatings used in LEED-certified buildings and have long-term durability and the highest indoor air quality ratings with lowest VOC's and low odor.

Sherwin-Williams passes the quality test with flying colors.

All Sherwin-Williams paints are put through a rigorous battery of tests to ensure high quality and ease of application. Prior to introduction, our exterior paints must endure years of exposure in all types of weather conditions. And our interior paint tests, which meet the highest ASTM industry standards, are just as tough.

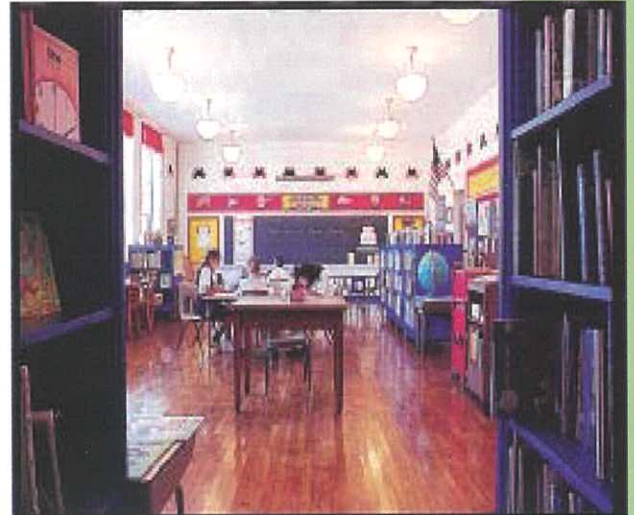


MEETING THE DEMANDS OF SPECIFICATIONS REQUIRING THIRD-PARTY CERTIFICATION!



Beyond GreenSure we also offer products that are environmentally responsible and GreenGuard Indoor Air Quality Certified® – as well as GreenGuard certified for Children & SchoolsSM. These include:

Harmony® **ProGreen® 200**
ProMar®200 Zero VOC **PrepRite® Block Filler**
Pro Industrial™ Zero VOC Waterbased Epoxy
Pro Industrial™ Zero VOC Acrylic
Pro Industrial™ Pro-Cryl® Universal White Primer
Pro Select Stampede® Polyurethane Sealant



IDEAL FOR SCHOOLS!



When it comes to finding the very best in Value and Performance, look to Sherwin-Williams. We provide:

- Durable, innovative and high performance coatings
- Zero VOC products and the widest selection of paints to meet a variety of environmental classifications
- Fast delivery and reliable availability to meet deadlines
- Performance, pricing and color consistency from site to site, project to project
- Fast, accurate color matching using exclusive Sher-Color advanced technology
- Local service and support from 3300 Sherwin-Williams Locations and 1600 Reps to help ensure your specifications are met

Tested according to the GreenGuard Environmental Institute (GEI) certification standard for low-emitting products, all of these innovative products have been found to have minimal impact on indoor air quality and the environment.

The **GreenSure®** designation is to help you identify the products that meet our highest green coating standards. These high performance products were designed and manufactured taking steps to reduce environmental impact and to meet or exceed the most stringent regulatory requirements. For more VOC, Green and LEED® acceptable products please visit: swgreenspecs.com.



Harmony® Keep green project requirements and your performance expectations covered with this Zero-VOC paint that carries our GreenSure® designation. Harmony is manufactured taking steps to reduce environmental impact and meets the most stringent regulatory requirements. It is GreenGuard Indoor Air Quality Certified® and GreenGuard Certified for Children and SchoolsSM.



ProMar® 200 Zero VOC This Zero-VOC, low-odor paint makes it ideal for painting occupied areas while its outstanding durability, touch-up, hide and easy application also make it perfect for new commercial construction applications. Available in four sheens Flat, Eg-Shel, Low Sheen, Semi-Gloss and every color. It is GreenGuard Indoor Air Quality Certified® and GreenGuard Certified for Children and SchoolsSM.

When you want a coating that's just as easy on the environment as it is on the budget, there's **ProGreen® 200**. With fewer than 50 g/L VOCs and low odor, ProGreen 200 meets or exceeds most environmental regulations, while delivering important benefits like easy application, good hide and a durable finish.



Of course, for the ultimate in durability, washability, and a beautiful finish, there's **Duration Home®**. Using rigid ASTM standards, independent labs prove Duration Home's superior washability and color retention. Its low VOC, low odor formula won't disrupt occupants, and the anti-microbial formula inhibits the growth of microbes on the surface of the paint film. The highly washable finish means fewer repaints, so walls look great for years.



It's more important now than ever before that **Builders Solution® Flat & Matte** has earned GreenSure status. Long preferred for high-end new residential construction thanks to its premium finish and easy touch-up, the Builders Solution topcoat is also low VOC. That makes it a perfect choice when you need to specify 'green' construction materials.



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